

Government of Tripura
Directorate of Information and Cultural Affairs,
Gandhighat, Agartala

Dated, Agartala, the _____ 2021

To

The Managing Director/Chief-in Editor

Subject: Release Order for Display of Advertisement in your Website

Sir,

With reference to the above subject, you are requested to Display the advertisement as released on this behalf with Code no. _____, in your Website from ____/____/2021 to ____/____/2021. Being enlisted with the ICA Department, after Display of the advertisement you are requested to submit your bill as per latest Notification by the State Government vide Notification No. F.65(318)-ICA/2011/Advt/P-III/1160/1466 dated 20.05.2021

You are also requested to obey all the formalities during Display of the advertisement as per latest **Tripura Advertisement Policy-2021** and decisions as taken by the Advertisement Empowerment Committee under the policy. Any violation of the clauses & committee decisions under the policy during Display of the Advertisement will lead the rejection of the bill in this concerned.

Details of the Advertisement

Code No.- _____
Type of Advertisement- _____
Name of the Department related- _____
File No.- _____
Date of issue- ____/____/2021
Period of Display ____/____/2021 to ____/____/2021
Display duration (if)- _____

Yours faithfully



(Debashish Nath)
Assistant Director,
Directorate of ICA