

**43<sup>rd</sup> AGARTALA BOOK FAIR 2025**  
**Stall Application/Registration Form**  
**(For participation in the 43<sup>rd</sup> Agartala Book Fair, 2025)**  
**2<sup>nd</sup> January 2025 to 14<sup>th</sup> January, 2025**

(Please type or write in Block letter )

Name of the participant ( In Block letters )

Address:

Tel -----

E-Mail : \_\_\_\_\_

**Requirement of Space:**

Please tick (✓) the type of Stall mentioned below :-

Type of stall	Area in Sq.Ft
Large	14 x 25
Big	14 x 20
Medium	14 x 15
Small	14 x 10

I/we have carefully read and accepted all the terms and conditions for participation in the Fair mentioned overleaf. I/We shall abide by the terms and conditions strictly. I/We also declare that I/we shall not occupy any space other than that allotted to me/us.

Date :

Signature of the applicant  
with seal

Place :

**LAST DATE OF SUBMISSION OF APPLICATION: 10.12.2024**

.....  
**FOR OFFICIAL USE**

Date of receive:

Signature of official  
With seal

**TERMS AND CONDITIONS:**

1. Participation in the 43<sup>rd</sup> Agartala Book Fair-2025 is **opened to Publishers & Book sellers** on invitation. It aims at encouraging the local publishers as well as sale and display of quality books.
2. Participants should allow discount @ 10% on printed price of the general books while @ 15% on the books written by the winners of **Rabindra Award** and **Salil Krishna Smriti Award** from Tripura to the customers during the Fair.
3. The organizers of the fair reserve the right to postpone the fair, alter the duration of hours of opening and closing the fair early or to cancel it altogether, if there are unavoidable reasons for doing so.
4. **Priority will be extended to publishers, foreign participants and Govt. agencies / Departments for opening Book Stalls.**
5. More than one application does not confirm acceptance of booking. Provisional application by letter is invalid and formal application made on the prescribed form must be submitted within in the specified time.
6. Stall will be allotted as per availability of stalls . Priority will be given to the Publishers & Book Sellers during allotment of stalls .
7. Any alteration or occupation of extra space made by the exhibitor except the space allotted to them will render the application null and void and the same will not be considered. Booking of stall by same person in different names shall be liable to be cancelled.
8. Encroachment in any form (e.g. display and sale of books and posters beyond the specified area) is liable for closure of stall. Participating publishers and Book Sellers shall have to ensure that platform, posters and gate etc. are within the area allotted and specified for the respective stall.
9. Selling of books on special discount is prohibited.
10. Books against national integration, national security, communal harmony and books on pornography and crime will not be allowed to display or sold in the Book Fair. Any book or other materials forbidden by the law of the land shall not be allowed for exhibition and sale of Text Books carrying printed declaration like " written in accordance with the syllabus or particular University / Board / Examination etc. " will not be allowed either to be displayed or sold in the Book Fair.
11. Participating publishers shall not be allowed to collect subscription from the purchasers against the publication yet to be published.
12. Any book with the price pasted or corrected by ink or rubber stamp will not be allowed to be displayed or sold in the Book Fair.
13. **Display or sale of foreign publications will be allowed on fulfillment of the following conditions : -**
  - (a) Copy of the price proof / invoice of the respective publishing house (indicating Indian value) along with the conversion rate fixed by the Good offices shall have to be deposited to the Fair Committee before commencement of the fair.
  - (b) Copy of the said documents shall have to be displayed properly in the stall itself and Participating publishers shall have to produce the same to the purchaser on demand.
14. Using of polythene for carrying of Books, plastic cup etc. inside the Fair premises is totally banned.
15. Anything that may disturb the peace and tranquility of the fair will not be allowed. Demonstration, procession and any form of advertisement including that disturbs the sanctity of the fair is strictly prohibited.
16. Superstructure of the stall and main electric line drawn up to the stall will be made available to the participating publishers and book sellers. The stall owners will have to make their own internal arrangement like book shelf, table, chair, electricity and decoration etc at their own cost . Each stall will be provided with electric point as follows ;

Sl. No.	Type of stall	Area in sq. ft.	Points to be provided
1	Large	14 x 25	CFL/LED- 5(five) points, Plug- 2(two)
	Big	14 x 20	CFL/LED- 5(five) points , Plug- 2(two)
	Medium	14 x 15	CFL/LED- 4(four) points , Plug- 2(two)
	Small	14 x 10	CFL/LED- 3(three) points , Plug- 2(two)

17. Internal wiring to be arranged only by the approved contractors of Internal Electrification Division, PWD at the rates approved by the concerned Sub-committee to avoid fire accident.
18. Participating publishers/agency shall have to arrange proper decoration inside and outside the stall to give it a good look matching to the theme of the Book Fair. Otherwise, Fair committee may either closedown or cancel the allotment of the stall.
19. In order to avoid excess load of consumption of electricity in the fair, only CFL / LED bulb shall be used in the stall.
20. Above terms and conditions will be binding on the participants and any breach / violation of any of the clauses contained herein will attract strict disciplinary action.
21. **PROTECTION FROM FIRE :**
- (a) Participating publishers and others shall have to obtain insurance coverage for their respective stalls including books stored against fire hazard. Insurance coverage is to be obtained only from the recognized Insurance Organization. Copy of such Insurance coverage shall have to be deposited to the Office of the Book Fair Committee before allotment of the stalls.
  - (b) Participating publishers shall install at least one fire extinguisher in their respective stall and arrange for bucket full of sand and water to prevent fire accident.
  - (c) Nobody shall be allowed to use open fire or cook within the Fair Campus.
  - (d) **Smoking is strictly prohibited within the Fair Campus.**
22. **OCCUPATION OF STALLS :**
- (i) Stall will be available for occupation **from 29.12.2024 (Tentative)**. Stalls not occupied by **3:00 P.M. of 30.12.2024** may be allotted to other such participants. In such cases, no claim will be entitled for re-allotment or any kind of compensation.
  - (ii) Decoration of stalls / displaying of books must be completed by the afternoon of **01.01.2025** and must be vacated after closing of Book Fair.
  - (iii) Each Publishers/Book Seller will be entitled only one stall. If it is found that any publisher/Book Sellers submit more than one application their both application will be treated as cancelled.
23. **PASSES FOR PARTICIPANTS :**
- Participating publishers and book sellers will be provided entry passes to enter into Book Fair premises. Each pass shall contain the self signed photograph & signature of the holder.
- (i) Large size stall - Four passes
  - (ii) Big stall - Three passes
  - (iii) Medium stall - Three passes
  - (iv) Small - Two passes
24. **FAIR TIMINGS : Working Day :- 2:30 PM to 9:00 PM and Holiday:- 2:00 PM to 9:00 PM.**
25. Like previous years, this year also three prizes will be awarded for best decoration of stalls.
26. (i) In order to encourage the local publishers, award will be given for best publication published from Tripura during the period from **01.01.2023 to 15.12.2024**. Intending publishers should submit two copies of each of their publications published during the aforesaid period within **15.12.2024** to the Cultural Section of ICA, Gandhighat. Such books are not returnable.
- (ii) Quiz competition will be held on each day of the Book fair except inaugural and closing day.
- (iii) On each day of the Fair, Cultural programme, Seminar / KabiSammelan, etc. will be organized.
- (iv) All the Publishing Houses will submit their Registration form along with a Xerox copy of trade License/Registration Certificate.

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