

GOVERNMENT OF TRIPURA
INFORMATION AND CULTURAL AFFAIRS DEPARTMENT

No.F.65 (318)-ICA/2011/Advt./P-III

Dated, Agartala the 23/01/2021.

Notification

The Governor of Tripura is pleased to make the following amendments in
"The Tripura Advertisement Policy-2021:

Short title and commencement:

- (1) These may be called the Tripura Advertisement Policy (Amendment)-2021.
- (2) It shall come into force on and from the date of their publication in the Tripura Gazette.

1. Amendment of Clause 3(A)(II) D

In Sub-clause II of Clause 3(A), for the expression "for English/Hindi newspapers it should not be less than 2000" shall be replaced by the expression "for English/Hindi newspapers it should not be less than 1500".

2. Amendment of Clause 3A(III)

In Sub-clause III of Clause 3(A),

- (i) Serial No.3, "Additional DG/IG(Special Branch)" shall be replaced by "Representative nominated by LR & Secretary, Law Department".
- (ii) Serial No.7, the word "One" shall be substituted by the word "Two".

3. Deletion of Clause 3(A)(IV) b

The Clause 3(A)(IV) b, is deleted.

4. Modification of Clause 3(A) (IV)c

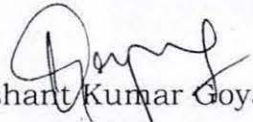
The sub-clause (IV)c of Clause 3(A), the sentence "The Committee shall have the freedom and the competency to delist newspaper/periodical in the interest of the State or work, from the approved list." shall be modified as -

"If any enlisted media violates any clause under the policy or norms of journalistic conduct by Press Council of India, the Committee shall have the right to recommend the government to delist the media from enlistment after following due process."

5. Amendment of Clause 3(A)(IV) g

In sub-clause (IV)g of Clause 3(A), for the expression "The term of two representatives (One from Electronic media & One from Print media)" shall be replaced by "The term of representatives (from Electronic & Print media)".

By the order of Governor,


(Dr. Prashant Kumar Goyal, IAS)
Secretary
Government of Tripura