

No.F.64 (1) ICA/ADVT/2015/(P-I)  
Government of Tripura  
Directorate of Information and Cultural Affairs,  
Gandhighat, Agartala

Dated, Agartala, the \_\_\_\_\_ 2021

To

The Editor

**Subject:** Release Order for Publication of Advertisement in your esteemed newspaper.

Sir,

With reference to the above subject, you are requested to publish the advertisement as released on this behalf with Code no. \_\_\_\_\_, in your newspaper on dated \_\_\_/\_\_\_/2021. Being enlisted with the ICA department, after publication of the advertisement you are requested to submit your publication bill as per latest notification by the State government vide notification No. F.65(318)-ICA/2011/Advt/P-III/1160/1466 dated 20.05.2021.

You, are also requested to obey all the formalities during publication of the advertisement as per latest **Tripura Advertisement Policy-2021** and decisions as taken by the Advertisement Empowerment Committee under the policy. Any violation of the clauses & committee decisions under the policy during publication of the advertisement will lead the rejection of the bill in this concerned.

Details of the Advertisement

Code No.- \_\_\_\_\_  
Type of Advertisement- \_\_\_\_\_  
Name of the Department related- \_\_\_\_\_  
File No.- \_\_\_\_\_  
Date of issue- \_\_\_\_\_/\_\_\_\_\_/2021  
Date of Publication- \_\_\_\_\_/\_\_\_\_\_/2021  
Publication Size(if)- \_\_\_\_\_

Yours faithfully



(Debashish Nath)  
Assistant Director,  
Directorate of ICA