

**GOVERNMENT OF TRIPURA
DIRECTORATE OF INFORMATION AND CULTURAL AFFAIRS
AGARTALA**

No.F.76(37)-ICA/2025/CUL

04.09.2025

**Short Notice Inviting Quotation (SNIQ) For Live Streaming/ Web Casting of
Mayer Gomon- 2025**

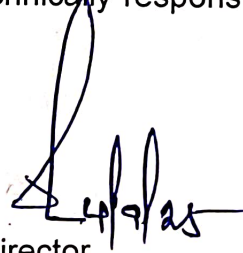
Sealed Quotation in two (2) bid system is hereby invited from the resourceful, reliable and experienced agencies / firms or any Professional Agency for ensuring the execution of real time live streaming / webcasting of entire procession of 'Mayer Gomon'- 2025 in Social media platforms, LED screens of ICA Department & other Departments etc which is schedule to be held on 4th October,2025

The detail information, terms & conditions and bid form may be downloaded from the website www.tripura.gov.in and www.ica.tripura.gov.in or may be collected from the Directorate of Information & Cultural Affairs, Gandhighat, Agartala during working hours on any of the working day up to 12.00 Noon of 19th September, 2025 .

Bids can be submitted to the tender box (To be kept in the Cultural Section of Directorate of ICA) on any of the working day up to 3.00 PM of 19th September, 2025 .

The tender Box Will be Opened at 4.30 PM of 19th September, 2025 (however in the event of change in such schedule for opening of tender date & time will be intimated in due manner)

Immediately after opening of the Tender Box , evaluation of technical bid will be done and that will followed by evaluation of financial bid of technically responsive bidders on same day.



Director

Information & Cultural Affairs Department

1. Scope of Work :

- A. Webcasting/ Live streaming on all social media platforms, LED Screens of ICA department and other Government departments of the entire procession of "MAAYER GOMON-2025 on 04.10.2025
- B. Area of Coverage will be from Durga bari to Dashamighat via Tulshibati , Kaman Chowmuhani, Post office Chowmuhani, Paradise Chowmuhani etc. Suggestive locations of camera will be

Sl No.	Location	Requirement Details
1.	In front of Ujjayanta Palace (To cover views on LN Bari & Durgabari Road)	2 full HD video camera with stand 1 wireless camera 1PTZ camera
2.	Near Tulshibati school (in front of main venue)	2 full HD video camera with stand. 1 wireless camera 1 Jimmy zip / Similar with camera 1PTZ camera
3.	Kaman chowmuhani	1 full HD video camera with stand
4.	Post office Chowmuhani	1 full HD video camera with stand
5.	Paradise chowmuhani	1 full HD video camera with stand
6.	Battala	1 full HD video camera with stand

- C. The selected vender needs to identify the place for the platform as per their convenience along with an official of ICA department. The department will take steps for Platforms construction .
- D. The selected vender needs to arrange all other required equipment, internet connection etc. for uninterrupted webcasting / live streaming of "MAAYER GOMON 2025" on 4th October 2025.
- E. For safety and uninterrupted webcasting / live streaming Vendor needs to arrange for additional power backup on their own.
- F. Vendor needs to establish temporary and uninterrupted continuous communication system between all the camera location for observation and management of the entire rally.
- G. Vendors shall arranged for display the content to be presented by concerned / Puja committee (30 Second) in live streaming when the Club contingent/tableaux is passing through the centre point.

2. TERMS AND CONDITION:

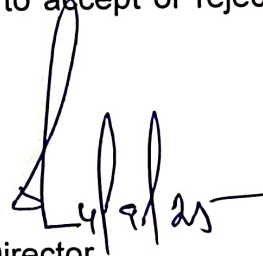
- I. **Eligibility:** The agency/firm must have prior experience of 6(Six) similar live streaming services for Govt. programmes covering the period from 1st April, 2023 to 31st August, 2025 using multi cameras in this regard necessary work order to be attached with the bid.
- II. **Submission of Bids:**

Bids must be submitted in two separate sealed envelopes marked clearly as "Technical Bid for Live streaming coverage of "Mayer Gomon- 2025" and "Financial Bid for ". Live streaming coverage of "Mayer Gomon- 2025"



Bids must be addressed to the Director, Information & Cultural Affairs, Government of Tripura.

- III. Technical bid should contain (a) EMD of Rs. 7000/- in the form of Cheque/ DD from any nationalized bank in favour of the Director, Information & Cultural Affairs Department (b) Work Order in support of experience as referred against eligibility above (c) copy of Trade license (d) GST Registration Certificate (e) PAN card.
- IV. Financial Bid should contain detailed cost breakdown for the live streaming setup. All rates should be quoted inclusive of all taxes.
- V. While processing the bids, the technical bids will be open first and the eligible bidders meeting all requirements will be short-listed. Thereafter, financial bids of only short-listed bidders will be opened and the lowest bidder will be selected
- Vi. EMD of the successful bidder will be treated as performance security for it. EMDs of other bidders will be returned following norms.
- Vii. As per Govt. guidelines GST and income tax will be deducted from the bill amount.
- Viii. The decision of the Director, Information & Cultural Affairs, Government of Tripura, will be final. And reserves the right to accept or reject any or all quotations without assigning any reason.



Director

Information & Cultural Affairs Department

ANNEXURE-I**TECHNICAL BID FORM FOR WEBCASTING OF "MAAYER GOMON 2025**

Name & Address of the Agency/ firm /vendor	
Registration No. & nature of ownership	
Name & Contact no of owner/proprietor/Authorized person	
Name & Contact number of all Partners(In case of partnership firm) – Separate sheet can be attached if needed.	
Pan number	
GST number	
Trade license number	
Details of EMD	
Self certificate declaring that the agency is not black listed in last 5 years needs to be attached.	

**Signature of authorized signatory
(With Date & Seal)**

ANNEXURE-II**FINANCIAL BID**

Scope of work	Rate (Including all taxes with detail break-up)
Webcasting/ live streaming on all social media platforms, LED Screens of ICA Department and other Government Departments of the entire procession of "MAAYER GOMON" - 2025 on 4 th October,2025	

DECLARATION:

I do hereby certify that the information furnished above is true to the best of my knowledge.

**Signature of authorized signatory
(With Date & Seal)**

UNDER TAKING

Date:

To
The Director,
Information & Cultural Affairs
Government of Tripura.

Subject: Undertaking for service delivery.

I _____, representing _____ hereby solemnly undertake that, you will be delivered the service as per requirements mentioned in the short notice inviting quotation (SNIQ) documents.

We will ensure the availability of all necessary equipment as per the SNIQ and resources to successfully execute the work. In the event of inability to supply any of the required equipment/equipments, the department may take action as prescribed by the law.

We agree to abide by all the terms and conditions outline in the SNIQ documents.

Sincerely

Signature
Vendor name-
Contact No.