

Government of Tripura
Directorate of Information and Cultural Affairs

S-91
Agartala, 19th April, 2020

Press Note

News item telecasted today on 19th April, 2020 in few local TV Channels regarding selection of Local Media Agencies/Firms for providing a Media Consultant on Part-Time basis for School Education Department and clarification thereof;

A Notice Inviting Quotations (NIQ) from reputed Local Media Agencies / Firms for providing a Media Consultant on Part-Time basis for a period of 3 (three) months was issued on 22-10-2019 and the same NIQ was published in 2 (two) 'A' category Newspapers of the State namely, the 'Dainik Sambad' and the "Syandan Patrika" .

In response to the issued NIQ, total 4 (Four) local Media Agencies/Firms have participated and out of these the lowest bidder has been selected after maintaining all codal formalities.

The activities of the said Part-Time Media Consultant is restricted only in the task of video recording; Setting up, monitor and manage social media contents on Face book on daily basis in consultation with the Department; Creation of audio & visual content of duration 2-5 minutes as per the subjects specified by the Department and Coverage of various programs/trainings/workshops/meetings etc. of the Directorates.

The said Part-Time Media Consultant is not related to any sort of advisory role for the Departmental affairs.
