

Government of Tripura  
Directorate of Information & Cultural Affairs

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S-8263

Chailengta, 11<sup>th</sup> January, 2022

**Sub-divisional level National Consumer's Day observed in Chailengta**

A sub-divisional level National Consumer's Day observed at the premises of Longtharai Valley Government Degree College in Chailengta on January 7 with the initiative of Longtharai Valley sub-divisional administration in collaboration with Food, Civil Supplies and Consumer Affairs department. The programme was inaugurated by MLA Diba Chandra Hrangkhawl in presence of Sub-Divisional Magistrate Amartya Barman and Principal In-charge of Longtharai Valley Government Degree College Malswama Darlong.

An awareness cum seminar on 'Consumers Know Your Rights' was organized on that day, where Assistant Professor Dr. Shamsul Alam Chowdhury of the Degree College and Deputy Collector of SDM office Diptanu Debbarma spoke on consumer rights. The dignitaries shed light on the importance of raising public awareness on consumer rights, responsibilities in far flung rural areas and the consumers needing to stay updated with new government policies etc. Vote of thanks was delivered by Deputy Collector of Longtharai Valley SDM office Pachal Debbarma. Faculties and students of the Degree College, officials of Food, Civil Supplies and Consumer Affairs department, ration dealers of different Government Fair Price Shops of the jurisdiction attended the programme.

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