Government of Tripura Directorate of Information & Cultural Affairs ******

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Agartala, 27th April, 2022

Tripura Pavilion participates in International Expo-Aahar in Delhi

36th Edition of annual flagship B2B expo, 'Aahar- The international food and hospitality fair in New Delhi commenced yesterday and will continue till April 30, 2022. The international level fair is being organized by India Trade Promotion Organization (ITPO). This expo has been organized for 35 years in South Asia. The event will offer a two-way live communication between exhibiting Food manufacturers and participating buyers interested in food products and beverages, F&B equipment, Hospitality & Deco solution, Wine & spirits, and Allied Sectors. AAHAR is the platform for the food and hospitality industry for showcasing high-quality products and offerings to the large numbers of buyers and sourcing executives visiting the expo.

Industries & Commerce department, Agriculture and Horticulture department are participating in the expo with Tripura Pavilion. There are also scopes for private entrepreneurs to participate in Tripura Pavilion. Among those are- Annada Spices Industry of Agartala, Nunsei Fruits and Vegetable Product Industry of Kumarghat and 6 FPOs. Scented lemons, limes, pineaplles, ginger, turmeric, pepper, jackfruit, TPS seeds, anthurium etc., were displayed in Tripura Pavilion.
