

Agartala, 6<sup>th</sup> July, 2024

**Industries & commerce minister highlights measures  
taken for enhancement of investment and trade in state**

With the objective of making the youths financially self-reliant the industries and commerce department is working on multiple programmes. At the same time investors are being encouraged to take various measures. To encourage investment from the outside investors a committee 'Investment Promotion Agency of Tripura' has been constituted with the chief minister as its chairman, informed the industries and commerce minister Santana Chakma yesterday at a press conference at the state secretariat.

The industries and commerce minister also informed that during the 2023-24 financial year the foreign trade with Bangladesh reached Rs. 715.98 crore of which export volume share was Rs. 12.31 crore and import volume share was Rs. 703.67 crore. She said, the industries and commerce department has taken initiative to establish a Pradhan Mantri Ekta Mall in Badharghat Mouja to facilitate marketing of the state's products. The mall will come up over an area of 24,122 sq. meter and Rs. 150 crore will be spent on that project. This mall will facilitate exposure to the state's products thereby boosting the trade and commerce processes. On March 6, 2024 Eastern Investment Summit was held in Delhi to encourage investment in the Northeastern states. In that summit 14 agreements were signed for investment in Tripura. So, an investment of Rs. 1861.15 crore is expected in the coming days in Tripura. To create a conducive environment for investment in the state a Special Economic Zone is being set up at Sabroom.

At the press meet the industries minister also informed that upto June 30, 2024, a total of 59,182 MSME units have been registered in the department's portal. Similarly in the portal of PM Viswakarma 49,95d1 artisans have registered their names. Training has been provided to 2180 artisans and among them 1180 artisans have applied for loan. Loan is being provided under Swabalamban and PMEGP schemes. During the 2024-25 financial year loan has been provided to 42 persons under PMEGP and 1487 persons under Swabalamban scheme. At the same time TRLM and TULM have released Rs. 1028.42 lakh for purchase of machineries by the SHGs. In addition, 1317 members of SHGs have been given skill development training by the industries and commerce department.