

Government of Tripura  
Directorate of Information & Cultural Affairs

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Agartala, 5<sup>th</sup> July, 2024

**NITI Aayog's Special Adviser Launches  
'Sampurnata Abhiyan' in Ganganagar Block**

8th July marked the commencement of the Sampurnata Abhiyan in the Ganganagar block, recently declared as an Aspirational Block. The initiative was launched by Rajeev Sen, Special Adviser to NITI Aayog, during a program held at the Ganganagar Community Hall. The event was attended by Dhalai District Magistrate Saju Bahid A, officials from Niti Aayog, and representatives from various departments. The campaign, aimed at enhancing infrastructure development and public finances in Ganganagar, will run until September 30. Rajeev Sen emphasized the importance of prioritizing six key indicators to achieve 100 percent success in the implementation of the Aspirational District and Block programs. Following the launch event, the delegation visited several local facilities, including Ganganagar School, an Anganwadi Center, and a Health Wellness Center. They also participated in a traditional Godbharai ceremony at the Anganwadi Center. The day's proceedings were enriched with cultural performances, including the traditional Hojagiri dance. Rajeev Sen engaged in discussions with various department officials about the development program for Dhalai District, addressing the work and challenges faced by ASHA and Anganwadi workers. The delegation also reviewed exhibition stalls set up as part of the campaign launch. Dhalai district, declared an Aspirational District in 2018, has seen continued focus on development, with Ganganagar and other blocks like Damchara and Dasda in North Tripura included in the Aspirational Blocks program in 2023. This initiative aims to uplift backward regions through targeted development efforts.

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