

Agartala, 30th September, 2022

Azadi Se Antyodaya Tak
West Tripura District awarded as 7th Rank among India's 75 Districts

West Tripura District awarded as 7th Rank among India's 75 Districts which were selected for the 90-days campaign – 'Azadi Se Antyodaya Tak'. ASAT campaign was launched on April 28,2022, with a mission to saturate 75 districts across 28 States/Union Territories (UTs) with beneficiary schemes of 9 central ministries/departments. The goal of the campaign is to take up 17 selected schemes with direct assistance to beneficiaries in saturation mode, reaching out to the person at the bottom of the pyramid in rural areas by each of the participating ministries/departments within 90 days.

For achieving the goal, strategies so applied by West Tripura District, were Cluster based awareness sessions, special care and assistance to old age families for timely completion of house, training to masons for quality control of House construction, meeting with stakeholders for ensuring availability of necessary building materials, mobilization of beneficiaries with the help of Panchayats, Special internal CRP round to mobilize into SHGs, deployment of additional ICRPs from nearby Districts during the campaign, reviewing functioning of Banks and works of Bank Sakhis. Involvement of Panchayats, miking and Street drama. special camps by banks for opening of PMJDY Account ,DCC/BLBC meeting.

During the campaign in an average 108% achievement was made on the 17 KPIs. At a glance we can say 2643 no of pucca house constructed, 6277 women SHG members mobilized, 8647 families enrolled under PMJDY, 14537 persons enrolled under PMJJBY, 335 person trained under skill hub, nutrition provided to 1264 number of SAM children, 25543 beneficiaries covered under PMMVY, 10130 enrolled under PMSBY, UDID cards provided to 5787 PwDs.

For befitting culmination of the 90 days campaign, hoisting of National Flag, cleanliness drive, Cultural Programme etc. organized during 13th to 15th August at Murti Prangan and Gandhi Bedi in presence of public representatives, officials and local celebrities.

Continuing with the celebratory spirit of the 'Azadi Ka Amrit Mahotsav', the identified districts were

aligned with the place of birth freedom fighters and in West Tripura freedom fighter late Shri Pramod Banerjee and late Smt Manorama Banerjee were, who made the ultimate struggle for India's independence.

Meanwhile, the District Magistrate and Collector. West Tripura District Sri Debapriya Bardhan, IAS along with Sri Asim Saha, ADM & Collector and Sri Bipul Karmakar, APD attended the felicitation ceremony at Jacaranda Hall – India Habitat Center in New Delhi on 26th September, 2022 wherein the Ministry of Rural Development, Govt. of India felicitated ten top performing districts from the country under this campaign.

