

Government of Tripura
Directorate of Information & Cultural Affairs

S-6154

Agartala, 28th September, 2022

**Meeting held between the Government of Tripura
& Tea Board on marketing locally produced tea**

A meeting was held at the State Guest House yesterday among the representatives of Tea Board of India and the Government of Tripura on further marketing locally produced tea nationally and internationally. Those present in the meeting were Secretary of Industry & Commerce department Abhishek Chandra, Executive Director of NE regional office of Tea Board of India Arunita Phukan Yadav and Deputy Director Kamla Chandra Baishya, Controller of Licensing of Tea Board of India Rajnigandha Shil Naskar, Chairman of TTDC Santosh Saha and Managing Director Manik Lal Das. Secretary of Industry & Commerce department Abhishek Chandra emphasized upon setting up of Tea Auction Centre in the state for publicizing and marketing state's tea nationally and internationally. The Secretary also informed that the state government will extend its helping hand in setting up Tea Auction Centre in the state. e-auction, e-procurement, e-selling and e-marketplace were also discussed in the meeting. At the end of the meeting, while speaking to the media, TTDC Chairman Santosh Saha said, the state government has been demanding setting up of Tea Auction Centre in the state since long to the Tea Board of India. To scrutinize the possibility of setting up Tea Auction Centre in the state, a conference was held with buyers, sellers and brokers today with the joint initiative of the Tea Board of India and TTDC. He informed that advisories will be provided on different matters to the buyers, sellers and brokers on setting up Tea Auction Centre in the state in this conference. Assurance has also been given to provide assistance on behalf of the state government in setting up of Tea Auction Centre in the state.
