

Government of Tripura
Directorate of Information & Cultural Affairs

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Agartala, 28th September, 2022

Possibilities of tea auction centre discussed

An interactive session on the possibilities of setting up a Tea auction centre in the state was held on 27th September, 2022 at the State Guest House. This interactive session was organized by Industry and Commerce department in association with Tripura Tea Development Corporation limited and Tea Board of India. The officials of Tea Board of India from Kolkata and Guwahati and tea traders of Delhi, Kolkata, Tripura, Jorhat and South India participated in the interactive session.

Controller of licensing of Kolkata based Tea Board of India Rajanigandha Shil Naskar presented detailed information about the tea industry in Tripura through a power point presentation. Santosh Saha, Chairman of TTDCL participating in the discussion, said that idea of setting up a Tea Auction centre is being considered for the purpose of marketing the tea produced in the state in the foreign market. A logo has already been created to popularize Tripura Tea. Tea produced in the state is branded as Tripureshwari. In order to make tea available in the state, the state Government is making it available to the public at low cost through public distribution system. He said that Prime Minister Narendra Modi announced Act East policy to prioritise development of North East region. As a result, Rail and Air connectivity has been established with other states and different regions of the country. He said that it is very necessary to have a tea auction centre in Tripura. I want cooperation of Tea Board of India for this. If the tea auction centre is established in the state the tea producers of the state will get benefit as well as the economic base of the state will be strengthened.

Speaking as a special guest Abhishek Chandra, the special secretary of the Department of Industry and commerce said that there are Tea auction markets in Kolkata and Guwahati. To benefit the producers, sellers and buyers establishment of tea auction centre is required in the state. Additional director of Industry and Commerce Subhas Chandra Das, Managing Director of TTDCL Maniklal Das and Executive Director of Tea Board of India Arunita Phukan Yadav participated in the discussion. Deputy Director of Tea Board of India Kamal Chandra Vaishya delivered welcome address.
