

Government of Tripura  
Directorate of Information & Cultural Affairs

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Agartala, 27<sup>th</sup> September, 2022

**Tourism Minister inaugurates heritage rally in Agartala**  
**Tourism carries the message of strengthening**  
**relations between countries: Tourism Minister**

A heritage rally was conducted in Agartala today on the occasion of World Tourism Day. The rally has been organized by Tripura Tourism Development Corporation. The theme of World Tourism Day this year is 'Re-thinking tourism'. After inaugurating the heritage rally, Tourism Minister Pranajit Singha Roy said, this day is celebrated every year for expansion and publicity of tourism and cultural exchange. State's tourism treasure and possibilities are being showcased through seminars, bike rallies, bicycle rallies and exhibitions in the state from September 22. He said, after the Covid-19 situation, tourism sector has started recovering. Tourists have started moving from one place to the other. Tourism binds different cultures together and creates amiable bond between people. It carries the message of strengthening relations between countries. The state tourism has forged ahead to some extent with this mindset. The infrastructure of state tourism is being newly created to further attract more tourists to the state. Tourism Minister Pranajit Singha Roy, Secretary of Tourism department Kiran Gitte, Director T. K. Chakma, Joint Director Dilip Debbarma, private tour operator and citizens of different sections have participated in the rally. The heritage rally commenced its journey from Ujjayanta Palace premises and had moved around different roads in the city and ended at Heritage Park. The event was followed by a cultural programme at Heritage Park.

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