

CLEAN TOILETS CAMPAIGN

Government of Tripura embraces Ministry of Housing & Urban Affairs' 'Clean Toilets Campaign' to enhance Sanitation Infrastructure across Urban Areas

The Directorate of Urban Development, Government of Tripura, has wholeheartedly pledged its support and participation in the 'Clean Toilets Campaign,' a nationwide initiative spearheaded by the Ministry of Housing & Urban Affairs. This campaign was launched on World Toilet Day (19th November) and scheduled until Good Governance Day on 25th December 2023. It aims to revolutionize sanitation infrastructure in urban regions throughout the country. The 'Clean Toilets Campaign' is a meticulously structured endeavour that seeks to uplift the standards of public and community toilets, aligning with the goals set forth by the Ministry of Housing & Urban Affairs. The campaign comprises two pivotal components which are- Firstly, **Clean Toilets Campaign:** This segment holds paramount importance, focusing on enhancing the operations and maintenance of public and community toilets within urban areas. The emphasis is on uplifting the functionality, cleanliness, and accessibility of these essential facilities. Secondly, **Clean Toilet Challenge:** This challenge invites nominations of outstanding toilet models that exemplify the parameters of 'FACES' - Functional, Accessible, Clean, Eco-friendly, and Safe. The Directorate encourages cities, parastatal bodies, private operators, NGOs, SHGs, and relevant Government Departments and Ministries in Tripura to participate actively in this challenge by nominating their innovative toilet models on MyGov platform.

Assessment of all community and public toilets in urban Tripura will be conducted through the engagement of Women Self-Help Group (SHG) members, in alignment with Deendayal Antyodaya Yojana-National Urban Livelihoods Mission (DAY-NULM).

To facilitate and execute this transformative campaign effectively, the Government of Tripura intends to allocate and utilize funds available under various schemes, including the 15th Finance Commission, Information, Education & Communication (IEC), and Capacity Building (CB) Component of SBM-Urban, or Urban Local Body (ULB) funding on a case-by-case basis. The Directorate of Urban Development, Government of Tripura, is committed to ensuring the success of the 'Clean Toilets Campaign' and aims to improve sanitation infrastructure to provide cleaner and more accessible toilet facilities for urban residents.

This campaign represents a significant stride towards achieving improved sanitation infrastructure and promoting healthier urban spaces across Tripura. The Directorate of Urban Development, Government of Tripura, encourages active participation from all stakeholders to collectively work towards creating cleaner and healthier urban environments. This was informed in a press release by Joint Secretary of UDD, Rajat Pant.