

“Shehari Samridhi Utsav” is being organised in all the Urban Local Bodies in the Country under Deendayal Antyodaya Yojana -National Urban Livelihoods Mission (DAY-NULM) as per the directions by Ministry of Housing and Urban Affairs (MoHUA) Government of India from 1st February 2019 to 15th February 2019. Aim of this Utsav is to provide benefits of important centrally sponsored schemes such as Pradhan Mantri Awas Yojna (Urban), Swachh Bharat Mission (Urban), Pradhan Mantri Ujjwala Yojna, Pradhan Mantri Jan Dhan Yojna, Pradhan Mantri Jeevan Jyoti Bima Yojna, Pradhan Mantri Suraksha Bima Yojna, Atal Pension Yojna and National Nutrition Mission to the hitherto left out women beneficiaries of the SHG Groups.

On 14/02/2019-Friday, Agartala Municipal Corporation organised capital level Shehari Samridhi Utsav in Town Hall, Agartala.. The Inaugurator & Chief Guest as of the programme was Hon’ble Chief Minister Shri Biplab Kumar Deb who is also holding the portfolio of Urban Development Department. Shri Ashish Saha, Hon’ble MLA, Dr Parfullajit Sinha Hon’ble Mayor Agartala Municipal Corporation, Dr Milind Ramteke IAS Director Urban Development Department, Dr. Shaileash Kumar Yadav IAS Municipal Commissioner Agartala Municipal Corporation , other dignitaries and officials were present in the ceremony.

More than 600 members of women SHG, under Agartala Municipal Corporation were present. Stalls were opened by the SHG members and some Food Vendors. SHG members displayed their products/handicrafts , Food vendors displayed hygienic food & fruits for sale.

In this event Hon’ble CM distributed various benefits under Pradhan Mantri Awas Yojna (Urban) , Swachh Bharat Mission (Urban) Pradhan Mantri Ujjwala Yojana to some of the eligible SHG women beneficiaries. Also Hon’ble Chief Minister distributed revolving Fund of Rs. 10,000/- to some of the SHGs for starting their activity and Loan Cheque of Rs. 2,00,000/- under Self Employment Programme to some individual ladies to start their self employment ventures.

In his inspiring address, Hon’ble Chief Minister Shri Biplab Kumar Deb emphasised importance of Deendayal Antyodaya Yojana -National Urban Livelihoods Mission (DAY-NULM) in improvement of life of poor and downtrodden women in the country. On this occasion he commemorated great social reformer leader Pandit Deendayal Upadhyay on whose principles this scheme has been formulated by the Hon’ble Prime Minister Shri Narendra Modi to provide benefits of the Government

Schemes to the poorest of the poor i.e. Last Man (Antim Vyakti). Hon'ble Chief Minister praised Hon'ble Prime Minister for implementation of such scheme like Deendayal Antyodaya Yojana -National Urban Livelihoods Mission across the country which is leading to social and economic empowerment of all the poor women in the country in real sense. He also emphasised that SHGs can play very vital role in the economy of the country provided better platforms are provide to the women SHGs to showcase and market their products. He suggested SHGs members that they can register in GeM (Government -e -marketplace) platform for marketing of the products/handicrafts which will increase the demand of their products globally and directed the Urban Development Department to take necessary steps in this regard.