

Government of Tripura
Directorate of Information & Cultural Affairs

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CM called for making 'Har Ghar Tiranga' campaign successful statewide in a pressmeet

Tricolor national flag signifies our patriotism: CM

Tricolor national flag signifies our patriotism, our country's pride and history of great sacrifices made for the country. It is every Indian citizen's responsibility to pay respect to the Indian national flag. 'Har Ghar Tiranga' campaign has been started to strengthen this love for the country. Chief Minister Prof. (Dr.) Manik Saha called on the citizens of the state for making 'Har Ghar Tiranga' campaign successful statewide in a pressmeet held at the Secretariat today. He said, the main objective of the 'Har Ghar Tiranga' campaign is to generate patriotism among the people of the country. This campaign has been taken under able guidance of Prime Minister Narendra Modi to pay tribute to the valorous soldiers of the country and to generate patriotism on the occasion of India's 75th Independence Day.

The Chief Minister in the pressmeet said, our tricolor national flag signifies our patriotism. 'Har Ghar Tiranga' campaign will be observed from August 13 till August 15 to awaken this patriotism among the citizens of the state. The national flag will be hoisted in every house of the state besides government and private institutions. The Chief Minister informed that 5 lakh 37 thousand national flags will be distributed in eight districts of the state to make this campaign successful. These 5 lakh 37 thousand national flags will be arranged through Handlooms & Handicrafts department, TRLM and TULM. Apart from that, the District Magistrates of respective districts will arrange supply of national flags through different Self-Help Groups. National flags will be available at Panchayat offices, Village Committee office, Ward office and ration shops of the districts at very low cost.

The Chief Minister informed in the meeting that different kinds of initiatives have been recently taken by Information & Cultural Affairs department to make 'Har Ghar Tiranga' campaign successful. Awareness is being generated among the public to buy Indian flags at very low cost.

Apart from that, importance has been given on making 'Har Ghar Tiranga' campaign successful through generating awareness across the state. In this regard, flex and hoardings have been put up, awareness is being generated through FM channels and through audios in Bengali and Kokborok languages. Awareness videos are also being created in Bengali and Hindi languages. Well-known personalities of the society will be generating awareness via local TV channels. The Chief Minister and ICA Minister have urged the public through video messages recently to make the campaign successful. The Chief Minister has informed that 'Selfie Booths' have been created in front of Ujjayanta Palace premises, City Centre, Heritage Park, MBB College and Tripura University with the initiative of ICA department. One can take a photo holding the national flag at the 'Selfie Booth' and upload it at the website: harghartiranga.com. Picture may also be taken at respective houses and may be uploaded at the website.

The Chief Minister informed that Home Minister Amit Shah, Union Minister of Culture G. Kishan Reddy and officials of the central ministry have had discussions of different time via video conference on July 17, 2022 on making 'Har Ghar Tiranga' campaign successful. Apart from that, a virtual meeting was conducted with Secretaries of different departments and District Magistrates of eight districts and Police Superintendents in presence of Chief Secretary on July 25, 2022. The Chief Minister called on the people of the state to strengthen patriotism and sovereignty of the country through this campaign.

On Azadi Ka Amrit Mahotsav, the Chief Minister informed in the pressmeet that 'Azadi Ka Amrit Mahotsav' is being observed based on five themes. Different kinds of events have been organized so far as a part of Azadi Ka Amrit Mahotsav since September last year. Few mentionable events include online giving away of first installments among 1 lakh 47 thousand 805 beneficiaries under Pradhan Mantri Awas Yojana, inauguration of newly built Terminal building of MBB airport, inauguration of Mission-100 Vidyajyoti scheme and Chief Minister Tripura Gram Samridhi Yojana, publishing postal stamps as a part of 50th Tripura Statehood Day, distributing State Civil Award and Statehood Award to individuals for their outstanding contribution in different fields. Pictures of all these events have been uploaded on the web portal: amritmahotsav.nic.in.

The Chief Minister informed in the pressmeet that Tripura holds 7th position in uploading pictures of different events held as a part of Azadi ka Amrit Mahotsav on the web portal: amritmahotsav.nic.in.
