## Government of Tripura Directorate of Information & Cultural Affairs

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Agartala, 2<sup>nd</sup> August, 2022

## Meeting at the Secretariat on Azadi Ka Amrit Mahotsav and Har Ghar Tiranga Programme. Chief Minister emphasized the importance of making Har Ghar Tiranga programme a successful one in the state.

A state level review meeting was held on 1st August, 2022 at the Secretariat to review the success of the first year of Azadi Ka Amrita Mahotsay and finalize the outline of the action plan for the second year. Chief Minister Professor (Dr.) Manik Saha presided over the meeting. Preparations for 'Har Ghar Tiranga' programme was also discussed in the review meeting. Chief Minister emphasized that every department should work more intensively to implement all the preparations that have been made to make the 'Har Ghar Tiranga' programme a success. In the meeting, Director of Information and Cultural Affairs Department, Ratan Biswas gave detail information about the success of the first year of Azadi Ka Amrit Mahotsav. He said that a state level apex committee consisting of 29 members has been constituted to make the Azadi Ka Amrit Mahotsav a complete success. The chief minister is the chairman of this committee. Information and Cultural Affairs Department Director said, Azadi Ka Amrita Mahotsav is being celebrated based on 5 themes. They are freedom struggle @75, ideas @75, achievements @75, activities @75 and resolve@75. A target was set to organize 412 events from different departments from September 2021 to August 2022 with these themes. A total of 35,013 programmes have already been organized in 372 events so far. Photographs of all these events are also uploaded on Amrit mahotsav.nic.in portal. Tripura ranks seventh in the country in uploading photographs and events organised on the occasion of Azadi Ka Amrit Mahotsav on amrit mahotsav.nic.in portal. Chief Secretary J.K Sinha urged the departments to upload the photographs of their programmes which are completed on the portal.

While discussing the action plan for the second year of Azadi Ka Amrit Mahotsav in the meeting, Director of Information and Cultural Affairs Department, Ratan Biswas said that 368 events will be organized by different departments from September, 2022 to August, 2023. Notable events include naming of 75 border villages after brave revolutionaries, installation of statues of Sidhu Murmu and Kanhu Murmu at Brahmakund, naming of various important roads and bridges after freedom fighters, mega cultural events, construction of new food godown of 1000 MT capacity at Shantir bazar and 500 MT capacity at Ganganagar, 'Invest Tripura' conference etc.

The Chief Secretary emphasized on maintaining Azadi Ka Amrit Mahotsav enthusiasm in the second year as well with which it was celebrated in the first year. Regarding the preparation of Har Ghar Tiranga programme, Director of Information and Cultural Affairs Department said that various initiatives have already been taken by the Department of Information and Cultural Affairs to make Har Ghar Tiranga programme a successful one on August 13-15, 2022. Also different departments have adopted various action plans to make this programme a successful one. He said, within the first week of August, the distribution of 5 lakh 37 thousand national flags will be completed in all the districts of the state. Awareness campaigns are also being organised to encourage people to buy flags at low cost. The Chief Minister's video appeal to the people of the state to make the Har Ghar Tiranga programme successful has already been released. Besides, hoardings, flexes have been put up regarding this programme, publicity campaign is going on through FM channels, posters, template plates etc. are being circulated through social media and audio announcements related to this programme are being circulated in all the districts in Bengali and Kokborok.

The Chief Minister urged the concerned departments to make Azadi Ka Amrit Mahotsav and Har Ghar Tiranga programme a successful one and to reach out to every people of the state. Minister of Information and Cultural Affairs, Sushanta Chowdhury, Principal Secretaries, Secretaries and Officers of different departments were present in the review meeting and participated in the discussion.