Government of Tripura Directorate of Information & Cultural Affairs ******

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3-day Indo-Bangla Tourism Festival 2022 to start from April 17 Tour operators from Bangladesh, West Bengal and Northeastern states will take part in the Tourism Festival: Tourism Minister

There is lingual and cultural similarity of both India and Bangladesh. Tripura specially holds a lot of similarity with Bangladesh, which is why the 3-day Indo-Bangla Tourism Festival 2022 is about to start from April 17 in order to further strengthen the bond. The event will be inaugurated by Chief Minister Biplab Kumar Deb on April 17 at Ujjayanta Palace at 6 pm, informed Tourism Minister Pranajit Singha Roy in a press conference called at Geetanjali Tourism Guest House today. He said, a representative team from Bangladesh and tour operators of West Begal and Northeran states will be taking part in the 3-day Tourism Festival. Hoteliers, Tourism officials, Independence activists, authors, artists, laureates, intellects, political figures and people from different professional backgrounds will be taking part in this. There is a possibility of an MoU to be signed by the tour operators of Bangladesh.

Tourism Minister said, apart from lingual and cultural similarities, both the countries have commercial relationship too. Tripura extended its helping hand during Liberation War of 1971, for which the Bangladesh government has always shown its gratitude on different occasions. He said, once the under-construction bridge over River Feni is completed, trade between both countries will increase. Agartala-Dhaka bus service is already there. The Bangladesh government has requested to start a new bus service from Chittagong to Agartala via Comilla. He also informed about the plan to start air connectivity of Agartala with Dhaka-Chittagong. Besides this, rail connectivity is being expanded with Bangladesh via Nishchintpur. Along with this, boat services will be connected from Daudkandi to Sonamura through waterways.

Tourism Minister invites all to make the 3-day Indo-Bangla Tourism Festival successful. He said, a road show will be organized on the inaugural day. Cultural programme and food festival will be organized at Ujjayanta Palace. The tour operators from Bangladesh, West Bengal and Northeastern states will be taken to various tourist spots on April 18. An interactive meeting will be conducted on April 19 with hoteliers, tour operators and tourism representatives of both countries on progressing commercial business and on tourism of both the countries. Director of Tourism department Tarit Kanti Chakma and other high officials were present during the press conference.
