

GOVERNMENT OF TRIPURA  
DEPARTMENT OF INFORMATION & CULTURAL AFFAIRS  
AGARTALA, TRIPURA (W)

No.F.65(166)-ICA/93/ADVT/ P-II / 660-700 Dated, Agartala, the 16<sup>th</sup> June, 2015

**MEMO**

As per *Tripura Advertisement Guideline – 2009* and its subsequent amendments, 13 (thirteen) Cable TV Channels telecasting from different parts of the State have been enlisted under various categories for issuing advertisements by the Govt. Department according to their Choice and on the suitability of the widest possible publicity through electronic media as per rate so fixed by the State Government.

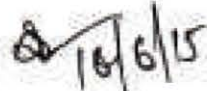
A list of such categorized Cable TV Channels alongwith rates of advertisement is enclosed herewith. In this respect detail Advt. Guidelines and rates of advertisement in respect of different categories of electronic channel as approved by the Government in ICA Department is also available in the ICA Website ([www.tripuralca.in](http://www.tripuralca.in)).

Enclo : As stated.

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( Santanu Debbarma)  
Additional Secretary & Director,  
Government of Tripura