

Government of Tripura

Directorate of Information & Cultural Affairs

S-10873

Agartala, 23rd March, 2022

Singer Kumar Sanu will take part in cultural event

of Northeast Multimedia Campaign on March 25

Initiative has been taken to spread public awareness

in a drive against HIV and addiction: ICA Minister

Northeast Multimedia Campaign will be held at Swami Vivekananda Maidan on March 25, 2022 as a part of the drive to make Northeast including Tripura HIV and addiction free, informed Information & Cultural Affairs Minister Sushanta Choudhury in a press meet called at the Secretariat yesterday. He also informed that a beautiful cultural evening will be organised on that day as a part of Northeast Multimedia Campaign. Famous Bollywood Singer Kumar Sanu will be taking part at the cultural event. Sourabhee Debbarma, Palak Muchhal, Palash Muchhal and 8 bands from different states of the Northeast will also be performing at the event.

ICA Minister have also informed that Health & Family Welfare department, Government of Tripura will be arranging a different kind of program with the direction of Ministry of Health, Government of India. Different departments of the state such as Youth Affairs & Sports, Social Welfare & Social Education, Tribal Welfare, PWD and Education department have extended their help in preparations for the event. Free pass system will be there for the audience. Free passes will be distributed by 51 numbers of Agartala Municipal Corporation wards. To turn the event into a historic one, different departments including health department have taken few plans.

ICA Minister informed in the press meet, various types of public awareness programs have been taken to make Northeast including Tripura HIV and addiction free on the call of Chief Minister Biplab Kumar Deb and Prime Minister Narendra Modi. Others present in the press meet were Director of Health & Family Welfare department Dr. Radha Debbarma, Director of Youth Affairs & Sports department Subikash Debbarma and others.
