

Government of Tripura
Directorate of Information & Cultural Affairs

S-10407
Agartala, 7th March, 2022

**Tripura Start-Up company participating in
International Expo in Dubai: TIDC Chairman**

Tripura's own Start-Up company is participating International Expo in Dubai. This World Expo or International Expo started in Dubai since October 1, 2021 and will continue till March 31, 2022 where India is also participating. Different states of the country are participating in the International Expo. North-eastern states will showcase their own items in the Indian Pavilion from March 4 till March 17, informed TIDC Chairman Tinku Roy in a press conference held at Industry Corporation building today.

TIDC Chairman also informed that, a government job can only build one self-dependent family. But one successful entrepreneur can build the whole society self-dependent and take it forward. There are lots of scope even in Tripura which is rich with resources and had efficient workers. The state is not behind in any way but is forging ahead in equal rhythm. He said, the Prime Minister's encouraged regarding Start-Up during the Covid-19 situation has brought forward many individuals from different sections. The young generation are giving importance to build Start-Ups. TIDC Chairman informed that production in every sector of the state has increased. Importance has to been given on building small Start-Ups from the beginning. With increase in production, exports will also increase. Earlier, before 2018, there used to be export worth 8-9 crore rupees from the state, which has presently hiked up to 200 crore rupees.

For the first, a Start-Up company from Tripura, iLogitron Technologies Pvt Ltd. has got the chance to participate in World Expo, Dubai making the state proud. This company has created two devices to conserve water and electricity which is very time-efficient, said TIDC Chairman Tinku Roy. He wished them well as two representatives from the state are set to participate in the Expo with the assistance of state government. They have left the state today. Others present during the press conference were two Co-Founders of iLogitron Technologies Pvt Ltd. Abhishek Dhar and Debashish Dhar. They will also be talking about investment with representatives of different countries in Dubai, informed the Co-Founders. Besides this, they also have briefed about their created products.
