

# Achievements of 100 days – ICA Department



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Department of Information and Cultural Affairs (ICA Department) is the nodal agency for disseminating the information of State government initiatives to the general public. The dissemination is done through advertisements, press releases, features in print media, jingles, publications, short films etc. Also, this department organizes various cultural events for promotion, propagation and preservation of rich and diverse cultural heritage of Tripura.

During the first 100 days of newly formed government, ICA Department has undertaken some new initiatives and also improved the existing initiatives. The details are explained in the next sections.

## 1 - Cultural Affairs

Cultural Affairs section of the ICA Department deals with the organization of various cultural activities throughout the year. This section also coordinates with Sangeet Natak Academi (SNA), National School of Drama (NSD), North East Zone Cultural Centre (NEZCC), East Zone Cultural Centre (EZCC), Ministry of Culture etc., to promote and organise various cultural exchange programmes. The achievements of this section in 100 days are listed as follows.

### 1.1 - Book Fair:

ICA Department organizes District Level Book Fair and State Level Book Fair every year. This year State Level Book Fair was organized at Children's Park, Agartala from 2<sup>nd</sup> to 13<sup>th</sup> April, 2018. New initiatives introduced during this book fair are as follows.

- Two new awards were introduced in the Agartala Book Fair 2018.
  - i. **'Kali Kinkar Debbarma Memorial Award'** for outstanding performance in classical music. Kali Kinkar Debbarma was an eminent Sitar player of Tripura. This was awarded to Sri. Alakendu Debbarma for his contribution in classical music.
  - ii. **'Pandit Deendayal Upadhyaya National Integration Award'** for outstanding contribution in Social Work was awarded to Sri. Bikram Bahadur Jamatia for his contribution to the social service sector.
- To promote art, a special initiative has been taken in the Agartala Book Fair, 2018. Twenty eminent artists participated in an on the spot painting during the book fair and their painting were sold. An amount of Rs.1 lakh was realized from the sale of these paintings, which was donated to the CM relief fund.
- Boul Sangeet and many other folk based cultural activities from different communities were performed in the Agartala Book Fair 2018.
- Total no. of 124 book stalls were set up during the fair, and a record amount of Rs 1.27 Cr was realized through sale of books.

- The artistes from all corner of the State participated in daily cultural activities of the Agartala Book Fair 2018.

## 1.2 Introduction of important fairs and festivals:

One of the priority areas of the State Government is to boost cultural activities along with improving the tourism potential of the state. Accordingly, a comprehensive cultural calendar was developed in convergence with the department of Tourism, Education, Horticulture and Fishery so as to broad base the participation of people in these cultural programmes. 11 new cultural programmes are introduced this year.

Sl. No.	Name of Festival	Tentative date and venue
1	Pineapple Festival	27 <sup>th</sup> June, 2018
2	Fishing Festival in Dumboor	Aug. 2018 at Dhalai District
3	Teacher's Day	5 <sup>th</sup> Sept. 2018 at Ujjayanta Palace, Agartala
4	Film Festival	October, 2018 at Agartala
5	Children's Day.	9 <sup>th</sup> to 14 <sup>th</sup> Nov. 2018 at Agartala
6	Orange Festival	Nov. 2018 at Gomati District
7	Music Festival	Dec. 2018 at Agartala
8	Tea Festival and Jhumur Festival	January, 2019 at West Tripura
9	Flower Show and Exhibition	January, 2019 at Agartala
10	Traditional Food Festival.	January, 2019 at Agartala
11	Chapchar Kut	March, 2019 at Jampui Hill.

## 1.3 State Reception

ICA Department hosted State Reception in the honor of the Hon'ble President of India on 7th June, 2018 at Rabindra Satabarshiki Bhawan, Agartala on behalf of the State Government. This was done for the first time and it was a well executed function that was appreciated by all.

## 1.4 Other Cultural Programmes

Cultural programmes during the programme of NITI forum and in honour of Hon'ble President of India were organized to introduce the rich and cultural diversity of Tripura to the visiting dignitaries.

## 1.5 New Initiatives

Satyajit Ray Film Institute has in principle agreed to start some film editing and other courses in Agartala in collaboration with local universities.